



**HEYA**  
education

# Student Info Pack

**Academy for Talented and Gifted Youngsters**



## Starting the Journey

Welcome

# Imagine

# Having Extraordinary

# Powers

To craft and customize your own unique learning journey, where you are in control of every aspect of your education, from what you learn and who teaches you, to how you learn and even where you study. With the option to explore the world as a vast and inspiring classroom, the possibilities for personal growth, discovery, and achievement are limitless. This innovative approach to education puts you in the driver's seat of your own learning and offers the freedom and flexibility to create a truly transformative educational experience that is tailored to your individual needs and aspirations'



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"The object of education is to prepare the young to educate themselves throughout their lives."  
-Robert M. Hutchins



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# Academy for Talented and Gifted Youngsters



**HEYA**  
education



# Meet the Founders



*“ Empowering your children to become active contributors to society.”*

## **Bovy Wongwattanakit** Founder and CEO

Miss Bovy is the mastermind behind HEYA. As a self-directed student, she won multiple scholarships to attend top secondary schools, universities and graduate programs in the US, New Zealand, Italy, and The Netherlands, including Chulalongkorn University, Bocconi University, Nyenrode University. She is a serial entrepreneur and has co-founded many successful businesses. She started her journey in education seven years ago, specializing in the Finnish curriculum, co-founding Thailand's first Finnish International school In Phuket. This has led to continuous collaborations with educators from all over the world with the goal of improving and revolutionizing the way children are being educated

## **Alec Goldman** Co-Founder and Head of Learning

Born and raised in New York, Alec received his Master's degree from Emerson College in 1997. For the past decade, he has focused on finding a solution to the issues of educational relevance and equity, co-founding a Bangkok- and Hua Hin-based alternative learning center in 2017 before founding his own consulting and educational coaching practice in 2022.

Alec's passion for hands-on teaching, tutoring, mentoring, counseling, and coaching began with his first teaching position in 1995, and he has since held roles ranging from Classroom Teacher to Master Tutor, Master Trainer, Education Director, and Director of Learner Success. Alec's decades-long success and track record in sending students to top universities all over the world allows him to establish a high level of trust with both students and their parents, so families can achieve their most ambitious goals.

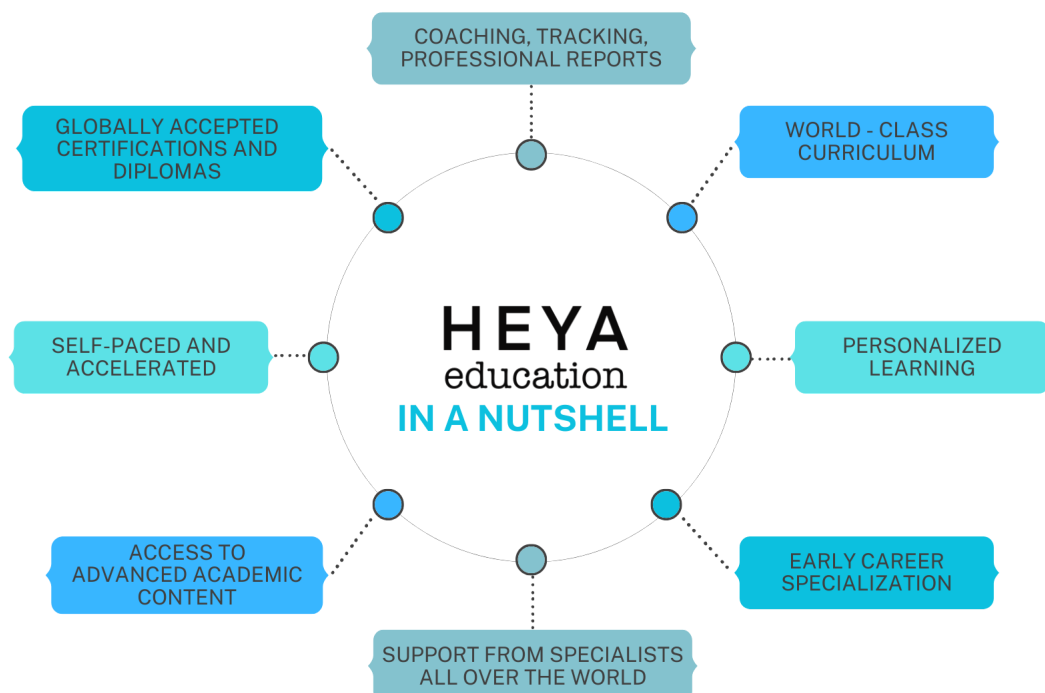


## Intro

# What is HEYA ?



HEYA is an international education center offering an alternative to traditional schooling and homeschooling, especially for gifted and talented children. We offer transcripts, certifications, and diplomas through world renowned institutions and provide advanced-level academics and specialization for primary and secondary students.





## What HEYA Offers

### Intro

# Programs



## Full Time

HEYA's full-time program is a complete educational solution intended as a replacement for a gifted student's current school or homeschooling program. HEYA's weekly schedule for each semester includes time for both academic learning and specialized exploration, as well as socialization and EQ development.



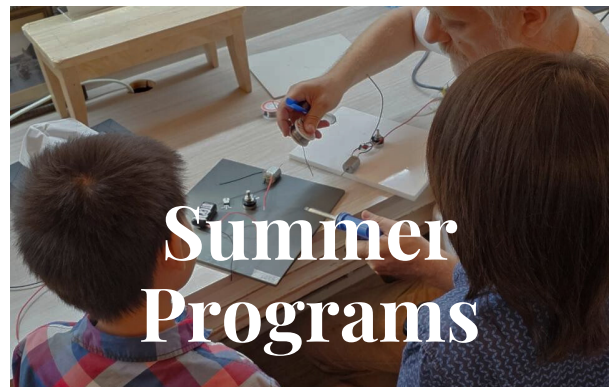
## Part Time

HEYA offers part-time programs for students who are currently studying in traditional schools, or are being homeschooled. These classes are hybrid versus solely offline. We coach students long-term to see them succeed beyond their current limitations, and provide a variety of deep-dive specialization tracks to choose from.



## Weekend Programs

HEYA's part-time programs are also available on weekends, allowing students who wish to remain in traditional schools on a full-time basis to develop their future pathways when they have the time to do so. These programs are also personalized to match each student's passions, allowing them to explore at a level beyond what they can elsewhere.



## Summer Programs

HEYA has designed our Summer Program to help students explore and prioritize emerging passions. We do this by helping students to develop learning and life goals geared toward becoming critical thinkers and leaders through building universal foundational skills. This instills a self-directed, metacognitive mindset crucial to overcoming challenges.



# True Personalization

## Highlights

- **Find Your Passions and Live Your Truth**

We have expertise in the coaching, counseling and program development that helps children find their passions, know their strengths and weaknesses, and set goals accordingly.

- **Choose Your Certifications and Diplomas**

You can choose to enroll in certification and diploma programs from top U.S, UK, and Thai schools and universities.

- **Choose What You Would Like to Study**

You get to choose the subjects you study instead of following one-size-fits-all curriculum.

- **Study at Your Own Pace and Graduate Early**

We offer both online and in person classes tailored to each student's learning level and pace.

- **Learn From Real Life Professionals**

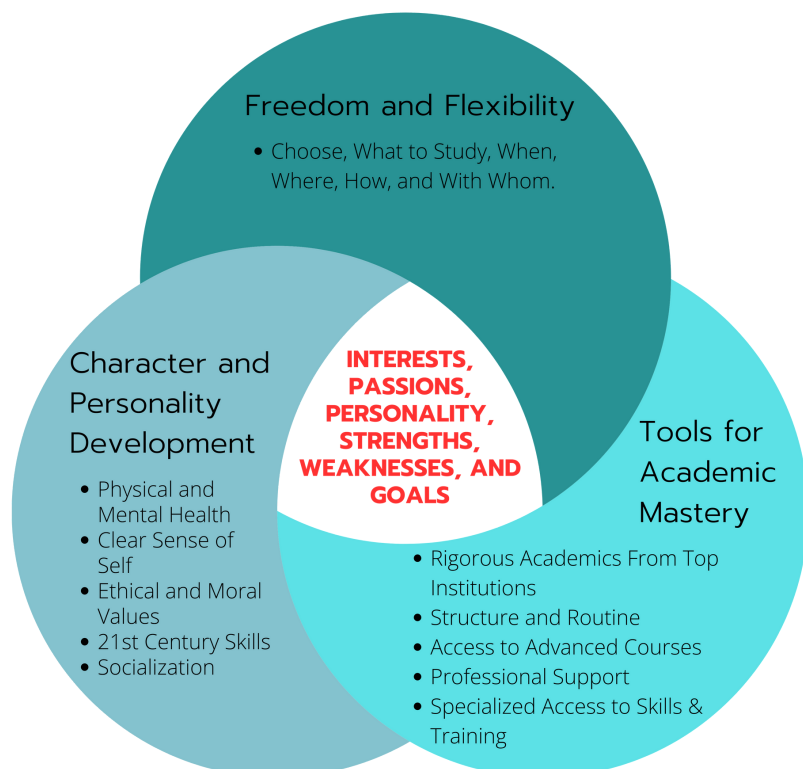
We curate professionals from all over the world to mentor students in any field of interest from Aerospace to Zoology.

- **Early Access to Top Universities Through HEYA**

We partner with over 500 universities in the US. to allow students to access their courses early for dual credit. Study high school and university at the same time and have a guaranteed seat at many partner institutions.

## HEYA'S MODEL CREATES A NEW LEARNING EXPERIENCE

HEYA's model is structured around the whole student. We go through a coaching and mentoring process to help each student figure out who they are and where their goals and aspirations lie. We then craft the other components of their curriculum around that to ensure true personalization, to maximize each child's unique potential.

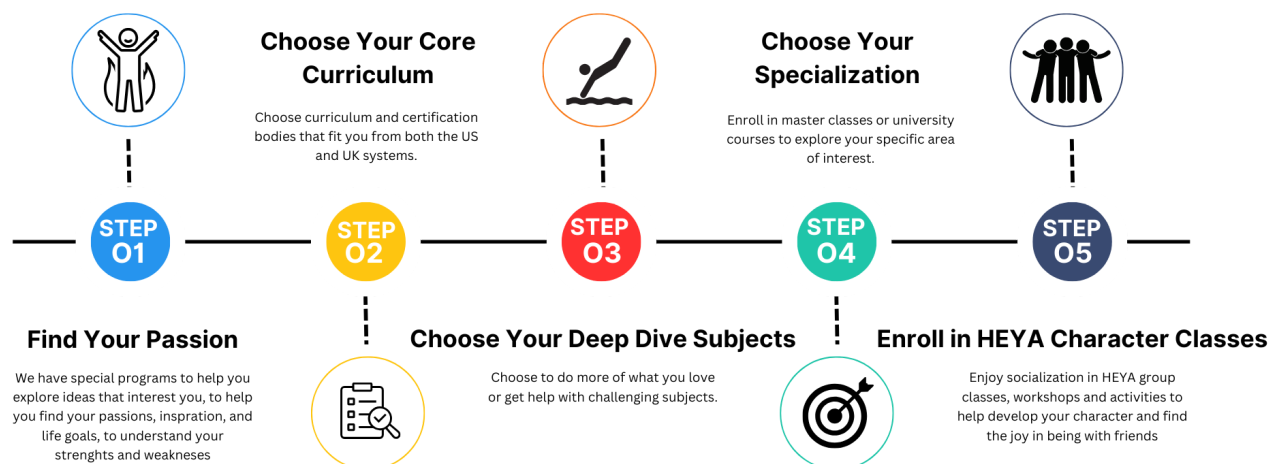


[www.heyaeducation.co](http://www.heyaeducation.co)

# Personalized Curriculum in Action

## Highlights

### Steps to Assemble Your Personalized Curriculum



## Sample Personalized curriculum



**ALYSSA STOCKDALE**

**1**

### GOALS & PASSION

To attend a leading veterinary program and have a career treating horses

**DREAM UNIVERSITY** ”

Oxbridge or Royal Veterinary College

### EQUESTRIAN VET

#### 2 CORE SUBJECT

IGCSE Cambridge:

Math  
English  
Biology  
Chemistry  
Physics  
Latin

#### 3 DEEP DIVE CORE SUBJECTS

Animal Biology ( Self-Study )  
Competitive Horse-Riding ( Private class )

#### 4 SPECIALIZATION

Internship at UK horse-racing track  
Shadowing a working equestrian veterinarian

#### ABOUT ME

Alyssa is 15 years old and has been a passionate equestrienne for much of her life. This passion, along with an interest in the sciences, has translated into a desire to care for horses professionally. Alyssa is also a voracious reader who attempts to examine all sides of social and political issues.

#### PERSONALITY

Critical Thinking

Responsibility

Attention to details

#### 5 HEYA CHARACTER

Speech and Personality Development  
Personal finance management

#### OTHER SKILLS

Philosophy ( Private Class )  
Debate ( Private Class )







# Personalized Curriculum in Action

## Curriculum and Certification

We offer the world's 5 best curricula plus gifted programs the students can choose from depending on their end goals, preferences and budget.

- Students have the option to choose between the US American High School curriculum or the UK IGCSE/A-Level curriculum.
- Upon completion, students will receive both online high school certifications and a Thai High School certificate.
- These certifications are highly accredited and globally recognized, facilitating smooth transitions for students to transfer to secondary schools or high schools worldwide.



INSTITUTION	CURRICULUM	WHO ARE THEY	WHAT'S THEIR USPS	PRICE
 <b>Cambridge Assessment International Education</b> Cambridge International School	UK	Founded in 1894, the world's most experienced home study and homeschooling online provider.	Oldest and best online curriculum in the UK	<b>Key Stage 3 ( 3 Subjects ):</b> THB 35,000/Year <b>IGCSE:</b> THB 79,000/ 1 or 2 years depending on the pace <b>A level:</b> THB 50,000/Year
 <b>JOHNS HOPKINS</b> CENTER for TALENTED YOUTH	US	Nonprofit academic center of Johns Hopkins University, delivers academic excellence and transformational experiences to advanced learners	One of the best gifted Programs in the world. Supporting like-minded kids with many interesting explorations and advanced academic level.	<b>CTY Membership:</b> USD 60 <b>Individual course:</b> USD 160- USD700 <small>*Doesn't provide Diploma Only supplement courses</small>
 <b>THE KEYSTONE</b> SCHOOL	US	The Keystone School is fully accredited and backed by nearly 40 years of experience. Since the first program was introduced in 1974.	Keystone's rigorous coursework produces many successful famous alumni including Maria Sharapova and many others	THB 425,000 /Year
 <b>LAUREL SPRINGS</b> SCHOOL	US	Founded in 1991, Laurel Spring School is an online private school that focuses on a college preparatory experience with a vast range of academic offerings	Offered courses approved by the University of California for transfer credit. Many famous celebrity and professional athletes and Ivy Leagues alumni has graduated from here.	THB 93,000/Year

## Choose Your Own Specialization

# SPECIALIZATION INCUBATOR

### DEEP-DIVE CORE SUBJECTS:

Students can choose to dive deeper into any academic subjects of interest. Personal tutors will adapt learning methods to fit each student's learning style to maintain high levels of student engagement and curiosity.



### COLLABORATIVE APPLIED KNOWLEDGE:

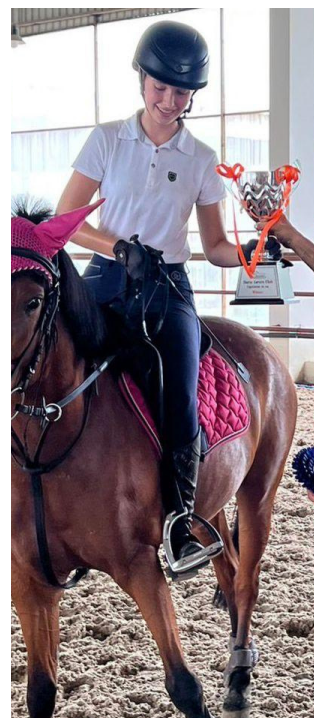
We encourage students to be critical thinkers, unafraid of failure with the ability to problem solve. We provide ample opportunity for children to apply their knowledge to address real-world issues and thrive in real life.

- Project Based Learning
- Entrepreneurship Projects
- Field Trips
- Internships
- Research and Experimentation

### PRE-PROFESSIONAL TRAINING:

Students can choose to explore skills by training with experts in any field of interest. They can form group classes or do one on one training at higher levels. HEYA works with experts around the world to prepare students for various fields. This can be done both onsite and online, or as a hybrid of the two.

Sample subjects of study include: visual arts, coding/python, theater, dance, drama, photography, digital marketing, video editing, public speaking, debate, flying drones, Motocross, blockchain technology, fashion design, videography, marine science, car modification, product design etc..





# Individualized Exploration

## Sample Specialization Subjects

ART & DESIGN  
13 subjects and more

ENGINEERING  
7 Main areas

ACADEMICS  
16 from CTY and more

SOCIAL STUDIES  
7 subjects and more

IT AND  
BUSINESS

SCIENCES  
4 areas and more

## Specialization Subjects Secondary Stage



## How You Learn at HEYA

### Choose Your Own Specialization

# WHAT DOES YOUR LEARNING LOOK LIKE ?

## Seamless Transition Between Online and In-Person

Students are no longer lonely studying online. HEYA has in-person facilitators with them answering any questions and making sure they keep up. They also study next to their friends and can get peer to peer help similar to how they would in a classroom.

## Customized Private and Group Classes

HEYA students receive a custom learning plan that combines private and group classes to suit their needs, interests, learning styles and and character.

## Combination of Self-Study and Teacher-Led Classes

HEYA offers a blended approach to self- study where students can focus and move at their own pace, and group classes where students are being instructed by teachers and benefit from peer interaction.

### HYBRID LEARNING METHOD

HEYA UTILIZES MIXED METHODS FOR THE BEST RESULTS



#### REGULAR CLASSROOMS

75% of our classes runs with this method. We use hands-on teaching based on the Finnish method to deliver mixed-level content. Our Primary classes are a blend of ages ranging from 7 to 11 years old.



#### PRIVATE TUTORING

We use this method for Deep Dive Academics and extra learning support, as those tend to benefit most from one-to-one dynamics.



#### SMALL GROUP CLASSES

Sometimes kids learn best in when in groups of 1-3 students rather than in big-group settings. Language classes are great examples of this.



#### FACILITATED ONLINE CLASSES

We use this method with specialized online classes, such as those offered by John Hopkins CTY, which are taught by specialized teachers who are not residing in Thailand. The students will follow the lessons online, but HEYA's teachers and staff will be next to them in person to facilitate the classes.



#### SELF-STUDY ONLINE CLASSES

For some of the content, students are happy to learn and navigate on their own. Acquiring knowledge in this manner is the highest form of learning, and students need intrinsic motivation, focus, discipline and responsibility to make it work. HEYA encourages this as it is a lifelong learning habit that will be useful for the rest of each student's life.





Intellectual Discussion and Projects

# Mandatory Classes: Character Development

## HEYA CHARACTER



## Socialization and Developing Well-Rounded People

At HEYA, even though students may be working on different subjects and projects, they do so together, under the watchful, nurturing eyes of experienced facilitators and coaches. This helps to build an environment where personalization and socialization can merge, giving students the opportunity to interact and learn from each other. Additionally, time is set aside for group projects and activities where students build collaborative skills.

We also understand the importance of not just a set of universal skills, but a knowledge of world events, so students have a context in which to explore just how those skills are applied. It's why HEYA Character includes the five areas above: when combined, they give each HEYA student a framework for forming and expressing a reasoned and individualized world view. This means each and every HEYA student is equipped to engage with others and the future.

## International Gifted Programming



# John Hopkins University Center of Talented Youth

## The Gold Standard in Gifted Education



HEYA is happy to offer value-added access to online classes delivered through Johns Hopkins University's Center for Talented Youth (CTY). CTY's Online Programs offer a world-class educational experience for academically advanced students from Primary grades through Secondary school.

These programs are designed to challenge and inspire the brightest minds with advanced academic content not typically available in standard school curriculums. CTY Online provides individualized learning paths across a broad range of subjects, including mathematics, science, writing, computer science, and language arts, all delivered by expert instructors passionate about fostering intellectual growth.

With flexible scheduling and a focus on engaging, interactive coursework, CTY Online makes it possible for gifted learners to explore their interests deeply, accelerate their learning, and connect with a global community of similarly motivated peers.

Whether your child is seeking to expand their knowledge base, delve into research, or prepare for college-level work, CTY Online offers the resources and support to help them achieve their highest potential. HEYA builds on CTY's online classes by offering students the opportunity to study with their peers at HEYA's learning center, with expert facilitators standing by to assist with guiding questions designed to encourage independent problem-solving.



## Dual Enrollment Program

# Earn High School and University Credit at the Same Time

### Enroll in Top Universities Through HEYA

HEYA, through its strategic partner, is a representative of 500 U.S. Universities offering students unique opportunities to enroll in colleges and even top universities through us without going through the standard application process. This will ensure students' admission to university once applying through us.

### Save Two Years of Time and Money

Unlike AP courses where students rely on a single high-stakes exam at the end of the year to determine whether universities will give them credit, dual-credit courses are actual university classes, and go on a university transcript as well as their high school transcript, thus ensuring acceptance by most universities to which students are applying. In some cases, students can graduate with both a high school diploma and two years-worth of university coursework, thus reducing the time and expense of their Bachelor's program.

### Access to Early Specialization

This also allows students to take classes to explore areas of interest at a higher level than they would be able to in most traditional schools, which allows HEYA to create academically, as well as experientially, challenging specialized explorations for its students.



## Contact



**Please contact us for more information or to arrange a visit:**

Monday - Wednesday, 10 a.m. – 4 p.m. GMT +7 (appointment required)

*Please note that we are unavailable by phone or for walk-in visitors during all School holidays.*

**Address:**

61/20 Soi.Taweemit Village  
Pra Ram 9 Rd.  
Huaykwang, Bangkok 10310

Email for general Information:  
hello@heyaeducation.co

Tel: 062-591-5935 (Thai)  
Tel: 099-486-1478 (English)





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